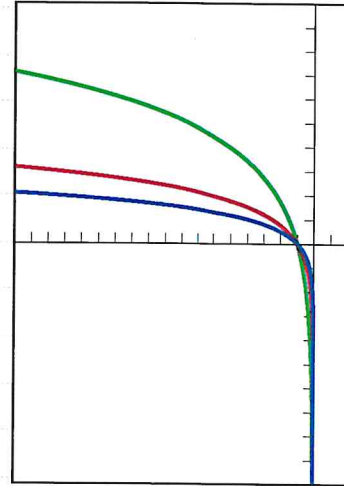
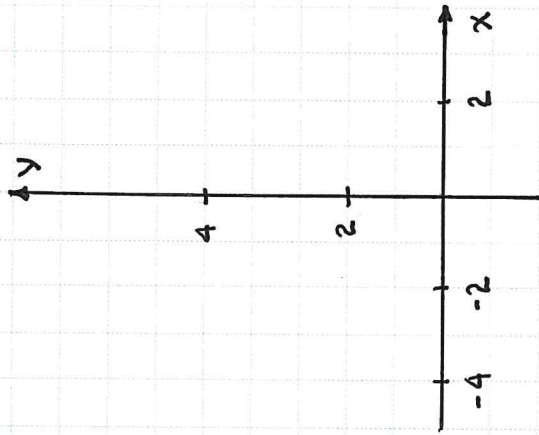


### 3.1 Exponential Functions

Definition: A function of the form  $f(x) = a^x$  (where  $a > 0$  and  $a \neq 1$ ) is called an exponential function.

Ex. ① Sketch:  $f(x) = 2^x$

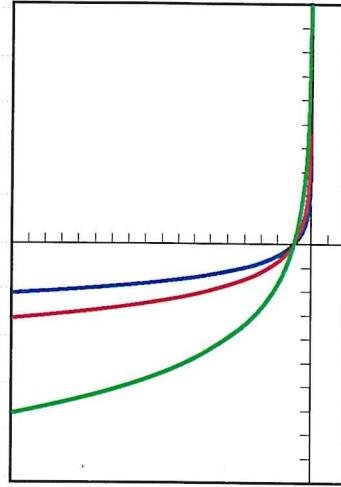
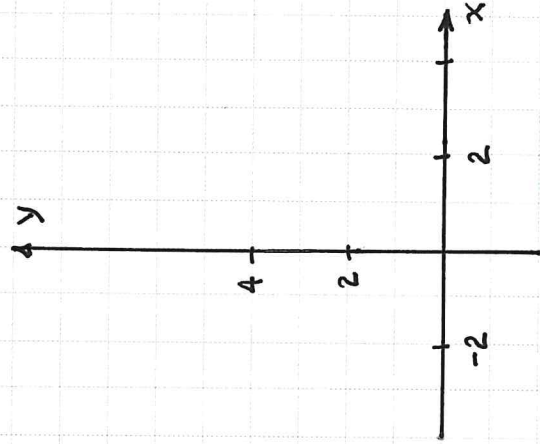
x	y
3	
2	
1	
0	
-1	
-2	



$y =$   
 $y =$   
 $y =$

Ex. ② Sketch:  $g(x) = (\frac{1}{2})^x$

x	y
2	
1	
0	
-1	
-2	
-3	



$y =$   
 $y =$   
 $y =$

Notes: 1)  $p(x) = x^2$  is not an exponential function.

2)  $g(x) = (-2)^x$  is not an exponential function.

3) For  $a > 1$  we have exponential

4) For  $0 < a < 1$  we have exponential

5) For  $f(x) = a^x$  the x-axis is the

6) Of all the choices we have for  $a$ , there is one that is often convenient. It is the irrational number

It's called the natural base.

Ex. ③ Under ideal conditions, a colony of bacteria will grow

exponentially for a limited time. Suppose that the population

of a certain type of bacteria is  $P(t) = 1000e^{0.293t}$  ( $t$  is in hours).

a) Find  $P(0)$

b) Find  $P(10)$

## Exponential Functions (§3.1)

## Compound Interest

When funds are deposited into an account paying compound interest, the following formula is used to calculate the amount in the account after a certain number of years:

$$A = P \left( 1 + \frac{r}{n} \right)^n$$

Where  $A$  = amount in the account (future value),  $P$  = principal (present value),  $r$  = annual interest rate,  $n$  = number of compoundings per year, and  $t$  = number of years.

4. In the year 1626, \$24 is deposited into an account paying  $3\frac{1}{2}\%$ . Find the amount in the account now

a) if it earns simple interest ( $A = P + Prt$ ).

b) if it earns interest compounded monthly.

c) if it earns interest compounded daily.

## Continuous Compound Interest

If interest is compounded continuously, the formula becomes  $A = Pe^{rt}$ .

5. Find the amount in the account now for Example 4 if it earns continuous compound interest

## Carbon Dating

6. Radioactive carbon 14 is used in the process known as **carbon dating**. The half-life of carbon 14 is approximately 5730 years. The function  $\tilde{Q}(t) = 100e^{-0.0001216t}$  gives the quantity present, in grams, of a sample after  $t$  years.

a) Find  $\tilde{Q}(0)$

b) Find  $\tilde{Q}(2000)$

c) Find  $\tilde{Q}(5730)$