

3.4 Solving Exponential Equations

Property I: If $a^x = a^y$ then $x = y$.

Ex. ① Solve:

$$4^x = 32$$

$$(2^2)^x = 2^5$$

$$2^{2x} = 2^5$$

I $\left[\right.$

$$2x = 5 \Rightarrow$$

$$x = 5/2$$

Ex. ② Solve:

$$27^x = 3x^2 - 4$$

$$(3^3)^x = 3x^2 - 4$$

$$3^{3x} = 3x^2 - 4$$

I $\left[\right.$

$$3x = x^2 - 4$$

$$0 = x^2 - 3x - 4$$

$$0 = (x+1)(x-4)$$

So

$$x = -1, 4$$

Property II: If $x = y$ then $\log_a(x) = \log_a(y)$

Ex. ③ Solve:

$$4^x = 3$$

II

$$\log 4^x = \log 3$$

$$x \cdot \log 4 = \log 3$$

$$x = \frac{\log 3}{\log 4} = \boxed{0.792}$$

Ex. ④ Solve:

$$e^{2x} = 7$$

II

$$\ln e^{2x} = \ln 7$$

$$2x = \ln 7$$

$$x = \frac{\ln 7}{2} = \boxed{0.973}$$

$$\ln e = 1$$

Ex. ⑤ Solve:

$$10^{x+1} + 3 = 8$$

Isolate the exponential.

$$10^{x+1} = 5$$

II $\left[\begin{array}{l} \rightarrow \\ \rightarrow \end{array} \right.$

$$\log(10^{x+1}) = \log 5$$

$$(x+1) \log 10 = \log 5$$

$$x+1 = \log 5$$

$$x = \log 5 - 1 = \boxed{-0.301}$$

Ex. ⑥ Solve:

$$2^x = 5^{2x+1}$$

II $\left[\begin{array}{l} \rightarrow \\ \rightarrow \end{array} \right.$

$$\ln 2^x = \ln 5^{2x+1}$$

$$x \ln 2 = (2x+1) \ln 5$$

$$x \ln 2 = 2x \ln 5 + \ln 5$$

$$x \ln 2 - 2x \ln 5 = \ln 5$$

factor: $x (\ln 2 - 2 \ln 5) = \ln 5$

$$x = \frac{\ln 5}{\ln 2 - 2 \ln 5} = \boxed{-0.637}$$

3.4 Solving Logarithmic Equations

Property III: If $\log_a x = y$ then $x = a^y$

Ex. ⑦ Solve:

$$2 \log x + 7 = 207$$

$$2 \log x = 200$$

Isolate the log

$$\log x = 100$$

$$x = 10^{100}$$

← Googol

Ex. ⑧ Solve:

$$\log x + \log(x-3) = 1$$

$$\log [x(x-3)] = 1$$

$$x(x-3) = 10^1$$

$$x^2 - 3x = 10$$

$$x^2 - 3x - 10 = 0$$

$$(x+2)(x-5) = 0$$

Solutions: $x = -2, 5$

$\log(-2)$ is not a REAL #

Property IV: If $\log_a x = \log_a y$ then $x = y$.

Ex. 9 Solve:

$$2 \ln x - \ln 2 = \ln(x+4)$$

$$\ln x^2 - \ln 2 = \ln(x+4)$$

$$\ln \left(\frac{x^2}{2} \right) = \ln(x+4)$$

IV

$$\frac{x^2}{2} = x+4$$

$$x^2 = 2x + 8$$

$$x^2 - 2x - 8 = 0$$

$$(x-4)(x+2) = 0$$

Solutions:

$$x = 4, -2$$